



THE PENNSYLVANIA SOCIETY  
FOR POST-ACUTE AND  
LONG-TERM  
CARE MEDICINE

The PMDA LTC Job Bank serves as a channel for companies, hospitals, and physician search companies to inform Pennsylvania post-acute and long-term care practitioners of their job placement positions.

## Payment Information

- Payment must accompany all advertising contracts.
- Payment is made to: PMDA
- Cash discounts are not given.

## 2017 Rate Schedule

### Classified Ads

Proofs of Classified Ads will not be given.

**\*Rates:**

50 words or less

51-100 words

**Requirements:**

Please submit typed ad by email to [pmda@pamedsoc.org](mailto:pmda@pamedsoc.org). Microsoft Word documents also accepted as email attachments.

## Advertising Policy

Advertising will be accepted subject to the following guidelines:

- Advertisements will be accepted for products or services thought to be of interest to Pennsylvania post-acute and long-term care practitioners and will not be accepted for products or services thought to be in direct conflict with PMDA endorsed or sponsored programs or activities.
- Advertising which simulates reading matter will be plainly marked "advertisement."
- Advertisements will be posted to the LTC Job Bank page of the PMDA website only.
- All ads will be positioned according to the order in which PMDA receives them.
- Full payment must be submitted with the signed advertising contract.
- Any outstanding payments must be brought up-to-date before any new advertising will be posted.
- Initial review of classified ads will be made by the Chair of the PMDA Communications Committee and/or the executive director.
- Questions or problems regarding proposed advertising should be directed to the Chair of the PMDA Communications Committee and/or the executive director. Problems which cannot be resolved by the editor or the executive director will be referred to the PMDA Board of Directors whose decision will be final.
- The PMDA is only responsible for providing advertising space, and is not liable for the content of advertisements appearing on the PMDA website.



## 2017 Advertising Contract

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Ad Size

50 words or less

51-100 words

\$80 for 3 months

\$125 for 3 months  
plus \$1 for each  
additional word over 100  
words

### Payment Method

Check (payable to: PMDA)

Credit Card

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVV2 Code (on back of card): \_\_\_\_\_

Billing Address: \_\_\_\_\_



Signature: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

*When signed, this is a legally binding contract with cancellation at the PMDA's discretion.*

\_\_\_\_\_  
(Authorized Approval)

#### Mail to:

PMDA  
PO Box 8820  
Harrisburg, PA 17105-8820  
717-558-7868  
Fax: 717-558-7841  
pmda@pamedsoc.org